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Who is Jorge Cervantes?

Jorge Cervantes developed his life-long fascination with cannabis as a university student in Mexico. After graduation, he moved to California in the 1970s where he became a “guerilla grower” of “sinsemilla” (Spanish for without seeds) marijuana, the “new” high-quality cannabis that Mexicans reserved for domestic consumption. In the early 1980s Cervantes started growing indoors with high intensity discharge (HID) lights to escape detection and control the environment, harvesting four crops the first year. A lack of credence and information about indoor cultivation led him to author *Indoor Marijuana Horticulture* in 1983.

Here are just a few of the milestones that mark his public career in the cannabis world during the last 25 years.



1983 *Indoor Marijuana Horticulture* is published. The 96-page book, an instant bestseller, was dubbed “Indoor Grower’s Bible” by growers.



1984 Jorge starts writing for *Sinsemilla Tips*.



1985 Second edition of *Indoor Marijuana Horticulture* is published. Expanded to 224 pages.



1985 Started writing for *High Times* magazine.



1986 Jorge collaborates with Neville at the Cannabis Castle in Holland to launch the first color Seed Bank catalog published in 1987.



1986 Jorge persuades Neville, founder of the Dutch company The Seed Bank, to meet Steve Hagar; the next year Hagar founded the Cannabis Cup celebrated in Amsterdam, Holland.

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1987 Jorge introduces horizontal reflective hoods in North America and cannabis growing gets 40% more light!



1988 *Marihuana Binnen*, Dutch edition of Indoor Marijuana Horticulture is published.



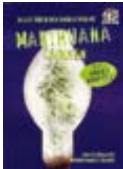
1989 DEA "Operation Green Merchant" shuts down Jorge Cervantes' grow store and more than 40 other hydroponic stores in the USA.



1990–1992 Jorge goes underground to research cannabis. He travels extensively throughout Europe, Latin America, North America, and Australia.



1993 Third edition of *Indoor Marijuana Horticulture* is released. Jorge collaborates with Rob Clarke and Ed Rosenthal.



1994 First edition of *Marihuana Drinnen & Draußen*, German edition of *Indoor Marijuana Horticulture* is published.



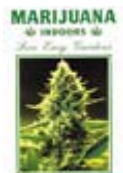
1996 Jorge returns to Australia and sets up an underground distribution network for *Indoor Marijuana Horticulture*.



1997 Started the website [www. marijuana growing. com](http://www.marijuana growing.com).



1998 Jorge moves to Canada to research and write. He starts writing for *Cannabis Culture* (formerly *Cannabis Canada*).



1998 First edition of *Marijuana Indoors: Five Easy Gardens* is published.



1998 First articles appear in *Cañamo*, Spanish language marijuana magazine.



1999 Jorge reports on huge indoor grow operations and acres of marijuana growing outdoors in Switzerland and dispels the myth that Swiss grow bad dope!

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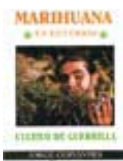
1999 *Indoor Marijuana Horticulture* is the first cannabis grow book banned in Australia.



2000 First “Jorge’s Rx” question and answer column published in *High Times* magazine. Jorge continues to write the column and feature articles for *High Times*.



2000 First edition of *Marijuana Outdoors: Guerrilla Growing* is published.



2001 First edition of *Marihuana en Exterior Cultivo de Guerrilla* Spanish edition of *Marijuana Outdoors: Guerrilla Growing* is published.



2001 Jorge contributes a large cannabis cultivation chapter to the French language book *Pourquoi & comment cultiver du chanvre*.



2002 First *Marihuana Cultivo en interior* Spanish edition of Indoor Marijuana Horticulture is published.



2002 Fourth edition of *Indoor Marijuana Horticulture* is published. Expanded to 384 pages and 200 color photos.



2003 Jorge starts European cannabis fair lecture circuit including: CannaTrade (Switzerland), Feria High Life Barcelona and Spannabis (Spain), Cannabis Cup and High Life (Holland), Interhanf (Germany), and Hemp Fair London (UK).



2003 First edition of *Marijuana Jorge's Rx* is published.

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2003 United Kingdom edition of *Indoor Marijuana Horticulture* is published.



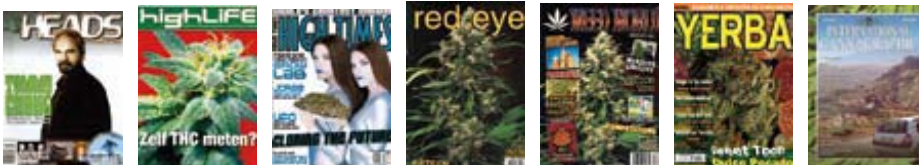
2003 *Marihuana drinnen: Alles über den Anbau im Haus* (fourth edition of Indoor Marijuana Horticulture) is published in German.



2004 *Indoor Marijuana Horticulture* is pirated by French Canadian company. Bogus bible distinguished by low quality photos and silver inside cover.



2005 First “Grow with Jorge Cervantes” regular column published in five editions of *Soft Secrets* magazine published in Dutch, English, French, Italian, and Spanish.



2005 First articles published in many cannabis magazines worldwide: *Burst High* (Japan), *Cañamo* and *Yerba* (Spain), *Cânhamo* (Portugal), *Heads* (Canada), *CC Newz*, *Redeye Express*, and *Weed World* (UK), *Grass Times*, *Grow!*, *Hanf*, and *Hanf Journal* (Germany), *High Life*, and *International Cannagraphic* (Holland).

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2005 Jorge reports on high quality marijuana growing in Colombian jungle.



2005 *Culture en intérieur* by Jorge Cervantes is published in French.



2006 *Marijuana Horticulture: the Indoor/ Outdoor Medical Grower's Bible* is published. Expanded to 512 pages and 1,120 color images.



2006 *Jorge Cervantes' Ultimate Grow DVD* released. The 100- minute DVD shot in British Columbia, Canada set a new standard for DVD production.



2006 Jorge starts writing for *Oaksterdam News*.



2006 Jorge starts writing for German language *THCene* magazine.



2006 Jorge starts writing for Italian and English language *Dolce Vita* magazines.



2007 First *Marijuana: horticultura del cannabis La biblia del cultivador Médico de interior y exterior* Spanish edition of the fifth edition of *Marijuana Horticulture: the Indoor/Outdoor Medical Grower's Bible* is published.



2007 *Jorge Cervantes' Ultimate Grow DVD II* is released. The 100- minute DVD shot in Spain visits marijuana gardens only insiders can see.



2007 *Jorge Cervantes' Ultimate Grow DVD* is released in Russian.



2007 Jorge reports on high quality greenhouse growing operations in Mexico.

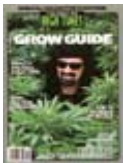
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2007 *Culture en intérieur Basic Edition* by Jorge Cervantes is published in French.



2007 *Culture en intérieur Master Edition* by Jorge Cervantes is published in French.



2008 *Best of High Times* Jorge Cervantes Grow Guide is published.



2008 *First edition of Marijuana: Orticoltura Indoor/ Outdoor La Bibbia del coltivatore Medico*, Italian edition of *Marijuana Horticulture: The Indoor/Outdoor Medical Grower's Bible* is published.



2008 Jorge celebrates 25 years (1983–2008) as a professional cannabis writer and photographer.



2008 **First** Jorge Cervantes' *Cultivation Tips 2008 Ultimate Grow Calendar* **published**



2008 Jorge Cervantes' *Ultimate Grow DVD III (3-box set)* is released.



2009 **Dutch** *Marijuana Horticulture* is published



2009 **Russian** *Marijuana Horticulture* is published

Note for translator: I cannot get this book to copy.

2009 **First edition of** *Marijuana Grow Basics: The Easy Guide for Cannabis Aficionados* is published in English

Note for translator: I cannot get this book to copy.

2009 **First edition of** *Marijuana Grow Basics: The Easy Guide for Cannabis Aficionados* is published in German



2010 *Marihuana Drinnen (Marijuana Horticulture)* **available in German.**

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